



# Monica Syrdal

Partner

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## About

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### Partner

Monica Syrdal is a member of Hjort's corporate law department. She works primarily with copyright, trademark and marketing law.

Syrdal also has extensive experience with privacy law, as well as competition law and basic European and European Economic Area (EEA) law.

Syrdal has in-depth competence within the technology, media and telecommunications practice areas, and is often engaged in assisting companies in these sectors. In particular, Syrdal has experience with matters that are connected to both intellectual property rights and competition. Syrdals' work has influenced legislative changes at both national and European levels.

Syrdal provides continuous advice pertaining to intellectual property issues. Advice includes assessments and assistance with the design and negotiation of agreements, especially in cases regarding distribution, copyright or other intellectual property licensing in correlation with the handling of relationships with relevant sector authorities. These authorities include the Ministry of Culture, The Norwegian Media Authority, Norwegian Communications Authority, The Consumer Authority and Data

### Fagområder

EU/EEA and competition law

Intellectual property rights

Media and Entertainment

Privacy law and General Data and Protection Rights

Technology and Digitalization

Corporate and Transactions (M&A)

Protection Authority.

Syrdal has experience with dispute resolution in the field of intellectual property, including for the courts, the Appeals Board for Industrial Rights, the Market Council, the Cable Disputes Committee, the Alternative Dispute Resolution Committee (Domain Names) and the Committee for the Control of Unfair Competition.

Within competition law, Syrdal has assisted in cases pertaining to the prohibition of anti-competitive agreements and abuse of dominant positions. She has experience in handling cases of alleged violation of competition law, including those for the Competition Authority, the Competition Appeals Board, the EFTA Surveillance Authority and the ordinary courts. She also has experience in enforcing the competition rules before the courts in private law. Moreover, Syrdal provides competition law advice, including competition law compliance.

Monica Syrdal is recommended by leading ranking agencies in intellectual property law, TMT and competition law.

In addition to English, Syrdal also speaks German.

## CV

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### Work experience

<b>2010</b>	Partner, Advokatfirmaet Hjort DA
<b>2008 - 2009</b>	Senior attorney, Advokatfirmaet Hjort DA
<b>2000 - 2008</b>	Attorney, Attorneys in Telenor, Telenor ASA
<b>1999 - 2000</b>	Attorney, Advokatfirmaet Thommessen
<b>1998 - 1999</b>	EFTA Surveillance Authority, Department of Competition and State aid
<b>1997 - 1998</b>	Deputy Judge, Nedre Romerike District Court
<b>1996 - 1997</b>	Associate, Advokatfirmaet Thommessen

## Education

- 1996** Competition law, Kings College
- 1995** Candidate in Jurisprudence, The University of Oslo
- 1992 - 1994** Examinations in English and German for lawyers

## Memberships

Leader of The Norwegian Bar Association's legislative committee on European and Competition law

The Norwegian Bar Association

The Norwegian Copyright Association

## Ranking

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Syrdal is highly recommend in the practice areas of Intellectual Property Rights and TMT by [The Legal 500](#) and [Chambers and Partners](#).

Monica Syrdal receives notable praise for her copyright expertise, frequently advising media clients on topics such as music and TV distribution rights. Sources say: "She has great industry knowledge and her experience within this field is extensive. She is very proactive and keeps us updated on the legislation."Chambers and Partners